

2024 Corporate Development Compensation Report



WELCOME & THANK YOU!

The Charles Aris Corporate Development Practice is proud to present our 2024 Corporate Development Compensation Report, which includes valuable hiring data from real offers we saw Charles Aris clients extend to our candidates in 2023.

We would like to extend our sincere thank you to the corporate development community for your ongoing collaboration, which makes this report possible. Our team is confident the following data will be useful to anyone interested in keeping track of the corporate development hiring landscape, which remains turbulent.

In 2023, our practice completed over 70 searches for corporate development hires in a variety of sectors. These searches were primarily for vice presidents or "heads of" corporate development, and our client base continues to be led by private equity portfolio companies with ambitious inorganic growth plans. Overall, we saw hiring stay strong in 2023 despite the relative slowdown in mergers and acquisitions, and we expect the market for this talent to grow even stronger in 2024.

Whether you're reading this as a hiring authority looking to build out their team or as a corporate development professional considering their next career step, our sincere hope is that you find the information contained in the following pages useful. Please feel free to contact any of our corporate development practice leaders throughout 2024 if we can be of any assistance.

Thank You,

The Charles Aris Corporate Development Leadership Team

Visit **CharlesAris.com** or contact any member of our team to learn more!



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CHARLES ARIS EXECUTIVE SEARCH



HISTORY & PROFILE

Charles Aris is an international executive search firm celebrating 55 years in business. Our full-time team consists of nearly 100 professionals who completed 259 searches in 2023.

- Full-service executive search firm founded in 1969
- Formal candidate-to-hire ratio of 6.25:1
- Clients choose to interview 89.6% of candidates
- Three-year candidate retention rate of 83%
- The most advanced and thorough recruiting process in the executive recruiting industry
- Customized deliverables for every search





- No geographical boundaries, with proven reach as the sole United States representative of global executive search alliance InterSearch
- A shared-risk approach to partnership with every client

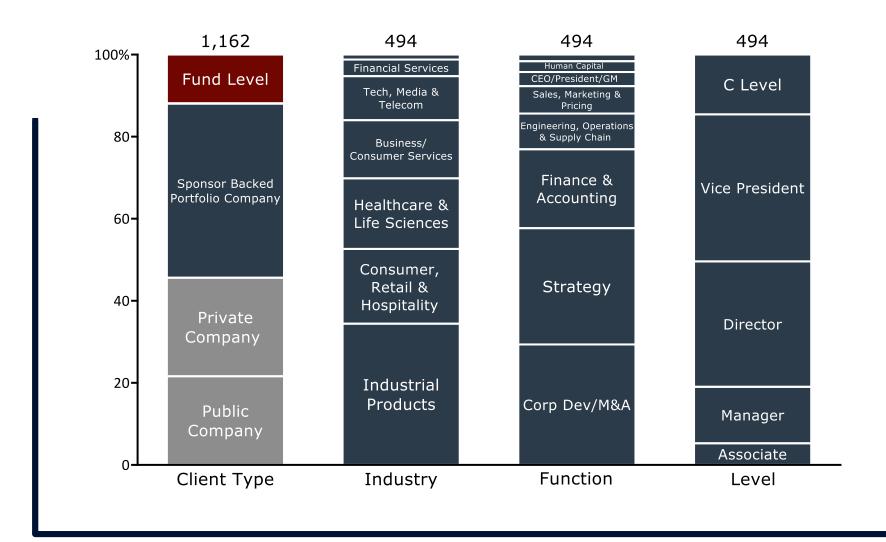
FUNCTIONAL PRACTICES

- Corporate Development
- · Engineering, Operations & Supply Chain
- Executive Leadership
- Finance & Accounting
- Sales & Marketing
- Strategy

CHARLES ARIS PLACEMENTS | PORTFOLIO COMPANIES

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From 2019-2023, we completed 494 searches for portfolio companies owned by 121 different private equity firms. We work across a variety of industries and functions at all levels.



FAST FACTS – 2024 CORPORATE DEVELOPMENT COMPENSATION REPORT

Below you will find assorted non-cash compensation and hiring insights we have consolidated from the offers we helped clients extend in 2023:

93	the percentage of Charles Aris searches where the client was private equity backed in 2023	the median corporate development search cycle time (in days) across all levels and all industries in 2023
92	the percentage of offers accepted by Charles Aris candidates issued from Charles Aris clients in 2023	the percentage of Charles Aris corporate development searches that closed in less than 60 days
83	the percentage of corporate development offers that included some type of equity / LTI in 2023	the percentage of corporate development offers that included a sign-on bonus in 2023
73	the percentage of Charles Aris searches where our team introduced the winning candidate in the first 30 days	the percentage of corporate development offers that included a deal bonus in 2023
66	the percentage of placed Charles Aris candidates with previous investment banking experience	the percentage of corporate development offers that included a severance package as part of the offer in 2023
65	the percentage of Charles Aris corporate development Vice President searches that report directly to the CEO	the average number of candidates our clients interviewed before making a hire in 2023
64	the percentage of remote corporate development roles Charles Aris worked on in 2023	the number of placed Charles Aris corporate development candidates who relocated for their new role in 2023



2023 CORPORATE DEVELOPMENT OFFERS (ALL)

Our consolidated corporate development offer data is based on all offers our firm helped clients extend in 2023 (regardless of industry, location, EBITDA, candidate seniority or company size).

ASSOCIATE	25 th	50 th	75 th		
Title	Associate	Associate	Associate		
Base Salary	\$115,000	\$125,000	\$150,000		
Annual Bonus	15%	20%	25%		
Equity Payout	\$0	\$0	\$0		
Total Cash	\$132,250	\$150,000	\$187,500		

DIRECTOR	25 th	50 th	75 th		
Title	Director	Director	Director		
Base Salary	\$170,000	\$180,000	\$200,000		
Annual Bonus	25%	30%	35%		
Equity Payout	\$300,000	\$500,000	\$700,000		
Total Cash	\$212,500	\$234,000	\$270,000		

MANAGER	25 th	50 th	75 th		
Title	Manager	Manager	Manager		
Base Salary	\$150,000	\$165,000	\$180,000		
Annual Bonus	25%	25%	25%		
Equity Payout	\$0	\$250,000	\$400,000		
Total Cash	\$187,500	\$206,250	\$225,000		

VP	25 th	50 th	75 th		
Title	VP	VP	VP		
Base Salary	\$225,000	\$260,000	\$300,000		
Annual Bonus	30%	30%	30%		
Equity Payout	\$750,000	\$1.1M	\$1.5M		
Total Cash	\$292,500	\$338,000	\$390,000		

SVP/CHIEF	25 th	50 th	75 th		
Title	SVP/CHIEF	SVP/CHIEF	SVP/CHIEF		
Base Salary	\$300,000	330,000	\$360,000		
Annual Bonus	40%	45%	50%		
Equity Payout	\$2.5M	\$3M	\$4M		
Total Cash	\$420,000	\$478,500	\$540,000		

^{*} Equity assumptions can vary greatly but most are standardized at a 3X MOIC at the time of transaction.

HEALTHCARE & LIFE SCIENCES

Despite the slowest hiring market in years, our Healthcare & Life Sciences Corporate Development Practice partnered with 22 companies sponsored by 13 different private equity firms. With fewer platform investments occurring, the majority of the offers our firm helped clients extend were at the Vice President and Director-level in the Provider, Staffing, Instrumentation and TIC sectors.

We're optimistic deal activity and value will increase in 2024, and corporate development hiring will rise alongside them. Given the heightened activity levels we saw in cardiology, med spa, and tools / diagnostics M&A during the last six months, 2024 should be a strong year for the corporate development talent market in both sectors.



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Subsector Coverage



- Provider
- Payor
- Healthcare Staffing
- HCIT
- CRO/CDMO
- **R&D Services**
- **Tools & Diagnostics**
- Instrumentation
- Testing, Inspection & Certification

Select 2023 Search Partners

















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TOWERBROOK

RECENTLY COMPLETED SEARCHES – HEALTHCARE & LIFE SCIENCES



Healthcare & Life Sciences													
				Offer Details					Candidate Details				
Company extending offer	Title	Total Cash (Base + Bonus)	Base Salary	Annual Bonus	Equity*	Sign-On	Deal Bonus?	Remote?	Title at time of offer	Company at time of offer	Result		
PE Portfolio	EVP	\$562,500	\$375,000	\$187,500	\$3.5M	N/A	Yes	Yes	SVP	PE Portfolio	Accepted		
PE Portfolio	CGO	\$420,000	\$300,000	\$120,000	\$3M	\$20,000	No	Yes	CGO	PE Portfolio	Accepted		
PE Portfolio	VP	\$400,000	\$250,000	\$150,000	\$2.6M	N/A	No	Yes	President	PE Portfolio	Accepted		
PE Portfolio	VP	\$390,000	\$300,000	\$90,000	\$500,000	\$20,000	Yes	No	Director	Investment Bank	Accepted		
PE Portfolio	VP	\$385,000	\$275,000	\$110,000	\$1.2M	N/A	No	Yes	Director	Public	Accepted		
PE Portfolio	VP	\$324,000	\$240,000	\$84,000	N/A	\$50,000	No	Yes	VP	PE Portfolio	Accepted		
PE Portfolio	VP	\$317,250	\$235,000	\$82,250	\$1.5M	\$40,000	No	Yes	Director	PE Portfolio	Accepted		
PE Portfolio	VP	\$281,250	\$225,000	\$56,250	\$1.1M	N/A	Yes	Yes	Director	PE Portfolio	Accepted		
PE Portfolio	Director	\$280,000	\$180,000	\$100,000	\$1.1M	\$10,000	Yes	Yes	Manager	PE Portfolio	Accepted		
PE Portfolio	Director	\$275,000	\$150,000	\$125,000	\$750,000	N/A	Yes	Yes	Director	Public	Accepted		
Public	Director	\$270,000	\$200,000	\$70,000	\$25,000 in RSUs	\$25,000	No	No	Director	Private	Accepted		
PE Portfolio	VP	\$260,000	\$200,000	\$60,000	\$700,000	N/A	No	Yes	Director	PE Portfolio	Accepted		
PE Portfolio	Director	\$234,000	\$180,000	\$54,000	\$750,000	\$20,000	No	Yes	Sr. Manager	PE Portfolio	Accepted		
PE Portfolio	Director	\$234,000	\$180,000	\$54,000	N/A	\$10,000	No	Yes	Director	PE Portfolio	Accepted		
PE Portfolio	Director	\$227,500	\$175,000	\$52,500	\$750,000	N/A	No	Yes	Manager	Public	Accepted		
PE Portfolio	Director	\$200,000	\$170,000	\$30,000	\$1.2M	N/A	Yes	Yes	Director	PE Portfolio	Accepted		
PE Portfolio	Director	\$195,500	\$170,000	\$25,500	\$100,000	N/A	No	No	Sr. Associate	PE Portfolio	Declined		
PE Portfolio	Sr. Manager	\$193,750	\$155,000	\$38,750	\$300,000	\$15,000	No	No	Manager	PE Portfolio	Accepted		
PE Portfolio	Director	\$192,000	\$160,000	\$32,000	\$300,000	N/A	No	No	Manager	Big 4	Declined		
Public	Director	\$180,000	\$150,000	\$30,000	40% of base/year	\$10,000	No	Yes	Manager	Private	Accepted		
PE Portfolio	Director	\$172,500	\$150,000	\$22,500	\$70,000	N/A	No	No	Director	VC Portfolio	Accepted		
PE Portfolio	Director	\$161,000	\$140,000	\$21,000	\$50,000	N/A	No	No	Analyst	PE Portfolio	Accepted		
PE Portfolio	Sr. Associate	\$150,000	\$125,000	\$25,000	N/A	N/A	No	No	Sr. Associate	Big 4	Accepted		
PE Portfolio	Sr. Analyst	\$91,530	\$81,000	\$10,530	\$115,000	\$1,000	No	Yes	Analyst	Public	Accepted		

^{*} Equity assumptions can vary greatly but most are standardized at a 3X MOIC at the time of transaction.

TECHNOLOGY

In 2023, tech-focused corporate development roles shifted towards IT services rather than the traditional software sector. Three key profiles—hunters, integrators and managers—were hired based on organizational needs. Hunters facilitated deals for acquisitive organizations, integrators supported post-close activities for those with a strong 2022 and managers were sought by companies maintaining a steady long-term inorganic growth plan.

Looking ahead to 2024, the private equity sector holds approximately \$2.5 trillion in dry powder, and analysts anticipate a record-breaking year for M&A. We foresee increased investor interest in AI, FinTech and other products and services bridging technology and human interactions. This shift is driven by a growing emphasis on disruption and transformation at both business and consumer levels.



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Subsector Coverage



- Cyber Security
- Ed Tech
- FinTech
- Hardware
- IT Services
- SaaS
- Software
- TMT

Select 2023 Search Partners















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RECENTLY COMPLETED SEARCHES - TECHNOLOGY



	Technology										
				Candidate Details							
Company extending offer	Title	Total Cash (Base + Bonus)	Base Salary	Annual Bonus	Equity*	Sign-On	Deal Bonus?	Remote?	Title at time of offer	Company at time of offer	Result
PE Portfolio	VP	\$422,500	\$325,000	\$97,500	\$1M	\$50,000	Yes	No	Director	Public	Accepted
PE Portfolio	SVP	\$390,000	\$300,000	\$90,000	\$2.5M	N/A	No	Yes	SVP	PE-Backed Portfolio	Accepted
PE Portfolio	SVP	\$378,000	\$315,000	\$63,000	\$1M	\$26,000	No	Yes	VP	PE-Backed Portfolio	Accepted
PE Portfolio	VP	\$344,500	\$265,000	\$79,500	\$1.5M	N/A	No	No	Director	Public	Accepted
PE Portfolio	VP	\$325,000	\$250,000	\$75,000	\$1M	N/A	No	Yes	Director	Public	Declined
PE Portfolio	VP	\$325,000	\$250,000	\$75,000	\$1M	N/A	No	Yes	VP	Public	Accepted
PE Portfolio	VP	\$325,000	\$250,000	\$75,000	\$1.25M	N/A	No	Yes	VP	PE-Backed Portfolio	Accepted
PE Portfolio	VP	\$292,500	\$225,000	\$67,500	\$800,000	N/A	No	Yes	VP	PE firm	Declined
PE Portfolio	VP	\$276,000	\$230,000	\$46,000	\$500,000	N/A	No	Yes	VP	Private	Accepted
PE Portfolio	VP	\$275,000	\$220,000	\$55,000	\$1.6M	N/A	No	Yes	VP	PE-Backed Portfolio	Accepted
PE Portfolio	VP	\$260,000	\$200,000	\$60,000	\$300,000	\$5,000	Yes	Yes	Director	Private	Accepted
PE Portfolio	VP	\$222,000	\$185,000	\$37,000	\$250,000	\$15,000	Yes	Yes	Director	Private	Accepted
PE Portfolio	Manager	\$187,500	\$150,000	\$37,500	N/A	N/A	No	No	Manager	Public	Accepted

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INDUSTRIALS

The industrials M&A landscape experienced a deceleration in 2023 as companies navigated an uncertain economy and took a more prudent approach to inorganic growth. Reflecting on the year, even with the slowing deal activity, we were encouraged to see the greatest need(s) at the Director and Vice President level, signaling a "ramp up" in the last four months of 2023.

The energy sector in particular is poised for robust M&A activity in 2024, which is driven by greater demand for renewable fuel sources and sustainability. Similarly, analysts expect the aerospace and defense industry to continue inorganic growth activity due to advancements in tech, geopolitical shifts and a focus on defense.

Subsector Coverage





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Aerospace and Defense

- Construction and Engineering
- Heavy Machinery
- Distributors
- Transportation
- Chemicals
- Energy
- **Building Products**
- Automotive



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Select 2023 Search Partners



















RECENTLY COMPLETED SEARCHES - INDUSTRIALS



	Industrials												
	Offer Details								Candidate Details				
Company extending offer	Title	Total Cash (Base + Bonus)	Base Salary	Annual Bonus	Equity*	Sign-On	Deal Bonus?	Remote?	Title at time of offer	Company at time of offer	Result		
PE Portfolio	VP	\$500,000	\$385,000	\$115,000	\$150K	N/A	No	No	VP*	Private	Accepted		
PE Portfolio	VP	\$450,000	\$300,000	\$150,000	\$1.5M	N/A	Yes	Yes	VP*	Public	Accepted		
PE Portfolio	SVP	\$420,000	\$300,000	\$120,000	\$2.5M	N/A	No	Yes	SVP*	PE Portfolio	Accepted		
PE Portfolio	VP	\$364,000	\$260,000	\$104,000	\$500K	N/A	No	Yes	Manager*	Public	Accepted		
PE Portfolio	VP	\$350,000	\$250,000	\$100,000	\$2M	\$25K	Yes	Yes	VP	Public	Accepted		
PE Portfolio	VP	\$350,000	\$280,000	\$70,000	\$650K	N/A	No	Yes	VP	PE Portfolio	Accepted		
PE Portfolio	VP	\$335,000	\$260,000	\$75,000	\$3.3M	N/A	No	No	Director	Investment Bank	Accepted		
PE Portfolio	VP	\$331,250	\$265,000	\$66,250	\$850K	N/A	No	No	Director	Top Investment Bank	Accepted		
PE Portfolio	VP	\$305,500	\$230,000	\$75,500	\$1.4M	N/A	No	Yes	VP*	PE Firm	Accepted		
PE Portfolio	VP	\$305,500	\$235,000	\$70,500	\$2M	\$25K	No	Yes	VP*	PE Firm	Declined		
PE Portfolio	VP	\$305,500	\$235,000	\$70,000	\$2M	N/A	No	Yes	VP*	PE Firm	Accepted		
PE Portfolio	VP	\$270,000	\$200,000	\$70,000	\$700K	N/A	No	No	VP	Top Investment Bank	Accepted		
PE Portfolio	Director	\$270,000	\$180,000	\$90,000	\$700K	N/A	No	No	Director*	Public	Accepted		
PE Portfolio	Director	\$260,000	\$200,000	\$60,000	\$700K	N/A	No	No	Director*	PE Portfolio	Accepted		
PE Portfolio	Manager	\$225,000	\$180,000	\$45,000	\$600K	N/A	No	Yes	Associate*	PE Portfolio	Accepted		
PE Portfolio	Manager	\$220,000	\$180,000	\$40,000	\$400K	N/A	No	Yes	Associate	Investment Bank	Accepted		
PE Portfolio	Manager	\$212,500	\$170,000	\$42,500	N/A	N/A	No	Yes	Associate	PE Portfolio	Declined		
PE Portfolio	Manager	\$195,000	\$150,000	\$45,000	N/A	N/A	No	No	Manager*	PE Portfolio	Accepted		

^{*} Equity assumptions can vary greatly but most are standardized at a 3X MOIC at the time of transaction.

BUSINESS & CONSUMER SERVICES

In 2023, the business and consumer services sector continued to hold strong amidst a broader decline in the market. The Services Corporate Development Practice ended the year with over 20 completed searches, marking a fourth straight record year for the practice. Our team partnered with 18 different services companies sponsored by 14 different PE firms, with most of those searches at the "head of" level.

We found that many private equity clients continued to invest in new platforms while supporting a strong M&A agenda within their existing portfolio as well. We expect this growth in the sector to continue into 2024 and beyond.



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Subsector Coverage



- Fire Services
- Landscaping
- Environmental Services
- HVAC
- Car Wash
- · Roofing and Construction
- Insurance
- Wealth Management
- Employee Benefits

Select 2023 Search Partners

Morgan Stanley





Goldman Sachs



INVESTCORP









RECENTLY COMPLETED SEARCHES - SERVICES



2023 Median Search Cycle Time (All Closed Searches): 63 Days

Services – Business, Consumer & Professional Offer Details Candidate Details Total Cash Title at time Company Deal Company at **Annual Bonus** Equity* Sign-On Title **Base Salary** Remote? Result extending offer (Base + Bonus) Bonus? of offer time of offer VP PE Portfolio \$504,000 \$315,000 \$189,000 \$3.25M N/A No Yes VP PF Portfolio Accepted VP PE Portfolio \$412,500 \$275,000 \$137,500 \$1.75M \$50,000 Nο Yes SVP PE Portfolio Accepted PE Portfolio **SVP** \$400,000 \$250,000 \$150,000 \$2.5M \$25,000 No Yes SVP PE Portfolio Accepted PE Portfolio VP \$399,000 \$285,000 \$114,000 \$2M \$100,000 No No VP Public Declined PE Portfolio VP \$375,000 \$250,000 \$2.2M \$25,000 No VP PE Portfolio \$125,000 Yes Accepted VP Director PE Portfolio PE Portfolio \$324,000 \$240,000 \$84,000 N/A N/A No No Accepted PE Portfolio VP \$300,000 \$250,000 \$50,000 \$1.9M N/A No VP PE Firm Accepted PE Portfolio VP \$292,500 \$225,000 \$67,500 \$1.25M N/A No Yes VP PE Portfolio Accepted PE Portfolio VP \$292,500 \$225,000 \$67,500 \$1.25M N/A No Yes Director Public Accepted \$270,000 \$200,000 \$30,000 Yes PE Portfolio Public Director \$70,000 \$30,000 No Director Accepted PE Portfolio VP \$260,000 \$200,000 \$60,000 \$400,000 N/A No No Director PE Portfolio Accepted Yes Public Director \$256,500 \$190,000 \$66,500 \$50,000 N/A Associate Investment Bank Accepted \$225,000 No PE Portfolio Associate \$150,000 \$75,000 N/A N/A No Associate Public Accepted PE Portfolio Manager \$210,000 \$175,000 \$35,000 N/A \$10,000 No No Associate Investment Bank Accepted PE Portfolio Director \$200,000 \$175,000 \$25,000 N/A N/A Yes Associate PE Firm Accepted PE Portfolio Sr. Associate \$187,500 \$150,000 \$37,500 N/A N/A No Yes Associate PE Portfolio Accepted PE Portfolio \$180,000 \$150,000 \$30,000 \$300,000 N/A Yes Investment Bank Director No Associate Accepted PE Portfolio Sr. Associate \$172,500 \$150,000 \$22,500 N/A N/A No Yes Manager PE Portfolio Accepted PE Portfolio Associate \$132,000 \$110,000 \$22,000 N/A \$5,000 No Yes Analyst Investment Bank Accepted

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PRIVATE EQUITY - FUND LEVEL

Despite market uncertainty and a more challenging deal environment, the Charles Aris Fund-Level Practice is excited to celebrate another year of consistent growth. The Fund-Level Practice, which specializes in placing current/former investment bankers and strategy consultants into PE, GE and VC, ended the year with over 30 placements across deal-side, portfolio operations and specialty roles (BD, IR, etc) and saw an especially strong Q4.

As we roll into 2024 and deal optimism continues to increase, we expect this hiring trend to continue to keep pace with what is shaping up to be a busy, yet complicated, year in PE.



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Subsector Coverage



- **Investment Team**
- Off-Cycle Associate
- **Business Development**
- Portfolio Operations
- Capital Markets / IR

Select 2023 Search Partners

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RECENTLY COMPLETED SEARCHES - PRIVATE EQUITY



			el	Candidate Details							
Company extending offer	Title	Total Cash (Base + Bonus)	Base Salary	Annual Bonus	Equity*	Sign-On	Deal Bonus?	Remote?	Title at time of offer	Company at time of offer	Result
PE Fund	Director	\$600,000	\$300,000	\$300,000	Carry	N/A	No	No	VP	PE Firm	Accepted
PE Fund	VP	\$580,000	\$250,000	\$330,000	Carry	\$60,000	No	No	Principal	Big 3	Accepted
PE Fund	Director	\$550,000	\$200,000	\$350,000	Carry	N/A	No	No	VP	PE Firm	Accepted
PE Fund	VP	\$550,000	\$375,000	\$175,000	Carry	N/A	No	No	VP	Public Company	Accepted
PE Fund	Principal	\$487,500	\$325,000	\$162,500	Carry	N/A	No	No	Principal	PE Firm	Accepted
PE Fund	VP	\$450,000	\$225,000	\$225,000	Carry	N/A	Yes	Yes	Sr. Director	Public Company	Accepted
PE Fund	SVP	\$420,000	\$300,000	\$120,000	Carry	\$50,000	No	No	SVP	PE Portfolio	Accepted
PE Fund	VP	\$360,000	\$240,000	\$120,000	Carry	\$30,000	No	No	VP	PE Firm	Accepted
PE Fund	VP	\$350,000	\$250,000	\$100,000	Carry	N/A	Yes	Yes	VP	PE Firm	Accepted
PE Fund	VP	\$325,000	\$250,000	\$75,000	Carry	N/A	No	No	Director	PE Portfolio	Accepted
PE Fund	Associate	\$280,500	\$150,000	\$130,500	N/A	N/A	No	No	Manager	Top 9	Accepted
PE Fund	VP	\$275,000	\$160,000	\$115,000	N/A	N/A	No	No	Manager	Top 9	Accepted
PE Fund	VP	\$250,000	\$125,000	\$125,000	Carry	N/A	Yes	Yes	Associate	Investment Bank	Accepted
PE Fund	Associate	\$210,000	\$125,000	\$85,000	N/A	N/A	No	No	Analyst	Big 3	Accepted
PE Fund	Sr. Associate	\$200,000	\$150,000	\$50,000	Carry	N/A	No	No	Analyst	Top 9	Accepted
PE Fund	Sr. Associate	\$200,000	\$150,000	\$50,000	Carry	N/A	No	No	Analyst	Top 9	Accepted
PE Fund	Manager	\$200,000	\$160,000	\$40,000	Carry	N/A	No	No	Associate	Big 3	Accepted
PE Fund	Associate	\$200,000	\$150,000	\$50,000	Carry	\$12,000	No	No	Associate	Big 3	Accepted
PE Fund	Associate	\$200,000	\$100,000	\$100,000	N/A	N/A	No	No	Analyst	Investment Bank	Accepted
PE Fund	Associate	\$199,995	\$150,000	\$49,995	Carry	\$12,000	No	No	Associate	Big 3	Accepted
PE Fund	Associate	\$190,000	\$125,000	\$65,000	Carry	N/A	No	No	Associate	Investment Bank	Accepted

^{*} Equity assumptions can vary greatly but most are standardized at a 3X MOIC at the time of transaction.

Reach out to anyone on our team to learn more about our executive search services and how we can add A-level talent to your organization.

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