

Charlotte is one of the fastest-growing metro areas in the country. Known as a major banking hub, it balances a thriving economy with a welcoming community feel. With a mix of vibrant neighborhoods, cultural attractions and outdoor amenities, Charlotte offers something for everyone.





Living, Dining, Events & Culture



Charlotte enjoys a humid subtropical climate, with hot summers and mild winters. The city sees about 43 inches of rainfall annually, making it lush and green but still sunny enough for year-round outdoor activities. Housing remains relatively affordable compared to other large metros; the median home price in Charlotte is around \$420,000, while the median monthly rent for a one-bedroom apartment is \$1,400.

Charlotte's dining scene brings together bold flavors and warm Southern hospitality. At Culinary Dropout, you'll find a lively, New American menu featuring favorites like steak frites, fried chicken and slow-braised 36-hour pork ribs. For a more elevated experience, The Cellar at Duckworth offers a speakeasy-style setting with standout dishes like tuna tartare, filet mignon and char-grilled oysters. At Rooster's Wood-Fired Kitchen, rustic charm meets upscale execution with dishes such as tender beef short rib, hanger steak and creamy potatoes au gratin.





Experience Charlotte's culture by exploring storied neighborhoods like Fourth Ward and Dilworth. The city comes alive year-round with food, music and seasonal festivals, including Taste of Charlotte, the Charlotte Wine & Food Week and the Carolina BBQ Festival. Dive into local history with a visit to the Levine Museum of the New South or stroll through the charming streets of South End, where history and modern energy meet.



Outdoor Activities, Sports & Entertainment



Charlotte makes it easy to enjoy the outdoors, with a mix of urban trails and expansive parks throughout the city. The Little Sugar Creek Greenway is ideal for walking, running or biking, offering scenic routes. Just minutes from Uptown, Freedom Park provides 98 acres of open space, trails and lake views. For more outdoor adventure, the National Whitewater Center offers everything from whitewater rafting and kayaking to ziplining and rock climbing.

Charlotte is home to several major sports teams, including the Carolina Panthers (NFL), Charlotte Hornets (NBA) and Charlotte FC (MLS), drawing loyal crowds year-round. The city also hosts NASCAR events at Charlotte Motor Speedway and is home to the NASCAR Hall of Fame, a must-visit for racing fans. College sports add to the excitement, with UNC Charlotte competing in Division One athletics.





From live performances to world-class museums, Charlotte is a hub for arts and entertainment. The Blumenthal Performing Arts Center anchors the cultural scene with Broadway productions, concerts and comedy shows, while the Charlotte Symphony, Opera Carolina and Charlotte Ballet bring world-class performances to local stages. Art lovers can explore the Mint Museum and Bechtler Museum of Modern Art, both located in the heart of Uptown.



Major Employers & Getaways



Charlotte is a major business and finance hub, home to several prominent employers across a range of industries. Companies like Bank of America, Wells Fargo, Duke Energy, Atrium Health and Lowe's have a strong presence in the region. Bank of America, headquartered in Charlotte, is one of the largest financial institutions in the world and plays a central role in the city's identity as a leading banking center.

Charlotte's location offers easy access to a variety of great weekend getaways within a short drive. Head west to Asheville to enjoy mountain views, craft breweries and the iconic Biltmore Estate. Drive east to Badin Lake for a peaceful retreat with boating, fishing and hiking in the nearby Uwharrie National Forest, or spend a weekend in Charleston, with historic streets, coastal views and tasty lowcountry cuisine.

