

Minneapolis is known for its green spaces, bicycle-friendly infrastructure and position as the most northern of the United States' major midwestern cities. It's also one half of the Twin Cities, forming a large metro area of nearly four million Americans. Learn more about why so many call this region home!



Living, Dining, Events & Culture





Minneapolis has a humid continental climate, which means warm, wet summers and cold, snowy winters. The city gets about 30 inches of rain and 55 inches of snow each year, with temperatures ranging from 9°F to 83°F. The cost of living is generally 5% to 15.1% higher than the national average, largely because of housing. According to the Economic Policy Institute, a household income of around \$99,505 is what it takes to live comfortably in the Minneapolis—St. Paul area.

Minneapolis offers a dynamic food scene that celebrates both global traditions and local creativity. Spoon and Stable serves refined New American dishes like spaghetti nero and bison tartare in a chic environment. For rustic Italian, Red Rabbit pairs craft cocktails with pizzas, pastas and other small plates. Gai Noi brings bold Laotian flavors to the table, with standout plates like basil wings and panang spaghetti in a vibrant, casual setting.





Immerse yourself in Minneapolis's vibrant culture by exploring historic neighborhoods like the North Loop and Cedar-Riverside on guided tours, or by discovering the city's thriving arts community in the Northeast Arts District. Throughout the year, Minneapolis hosts a variety of community-centered events, like the Minneapolis Aquatennial, the MayDay Parade and Festival and Twin Cities Pride. Don't miss the chance to visit renowned cultural institutions including the Walker Art Center, Mill City Museum and the American Swedish Institute.







Minneapolis makes the most of its natural surroundings with a mix of city trails, lakes and green space. The Chain of Lakes offers miles of paths for walking, biking or kayaking. Just outside downtown, the Minneapolis Sculpture Garden blends art and nature with iconic installations like the Spoonbridge and Cherry. For a more active outing, Minnehaha Park features waterfalls, picnic areas and trails that connect to the Mississippi River.

Minneapolis boasts a strong sports tradition, with major league teams like the Minnesota Twins (MLB), Minnesota Vikings (NFL), Minnesota Timberwolves (NBA) and Minnesota Wild (NHL) calling the city home. College sports add to the excitement, as the University of Minnesota Golden Gophers compete at the highest level in the Big Ten Conference. From historic stadiums to game-day festivities, Minneapolis offers a full spectrum of sports experiences for locals and visitors alike.





Minneapolis offers a vibrant arts and entertainment scene anchored by iconic venues. The Guthrie Theater hosts acclaimed plays on the riverfront, while the Orpheum Theatre draws Broadway tours and top music acts. For visual art lovers, the Minneapolis Institute of Art houses an impressive collection spanning 5,000 years and cultures from around the world. And First Avenue, made famous by Prince, remains a legendary spot for live music of all genres.

Major Employers & Getaways





Several major employers are based in Minneapolis, including Target Corp., U.S. Bancorp, Xcel Energy, Ameriprise Financial and Allina Health. The city also plays a key role in the healthcare, finance and retail sectors, with several Fortune 500 companies maintaining headquarters or significant operations in the area. The broader Twin Cities region supports a diverse economy, anchored by innovation in medical technology, manufacturing and education.

For a quick getaway, several scenic spots are just a short drive from Minneapolis. Head north to Duluth for Lake Superior views and waterfront trails. Venture to Itasca State Park to walk across the headwaters of the Mississippi and explore old-growth pines. Or spend a relaxing weekend in Lanesboro, a picturesque small town known for biking the Root River Trail, trout fishing and tubing.

